

# Ka pu te ruha ka hao te rangatahi

The old net is cast aside and the new net goes fishing

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OUR JOURNEY CONTINUES



# Our strategy going forward

PASSIVE TO ACTIVE | VOLUME TO VALUE

## OUR VISION

### *Principles*

- Effective Te Arawa Iwi;
- Prosperous Te Arawa Whanau; and
- A Healthy Te Arawa Moana.

## OUR BUSINESS STRATEGY

### *We deliver on our vision by:*

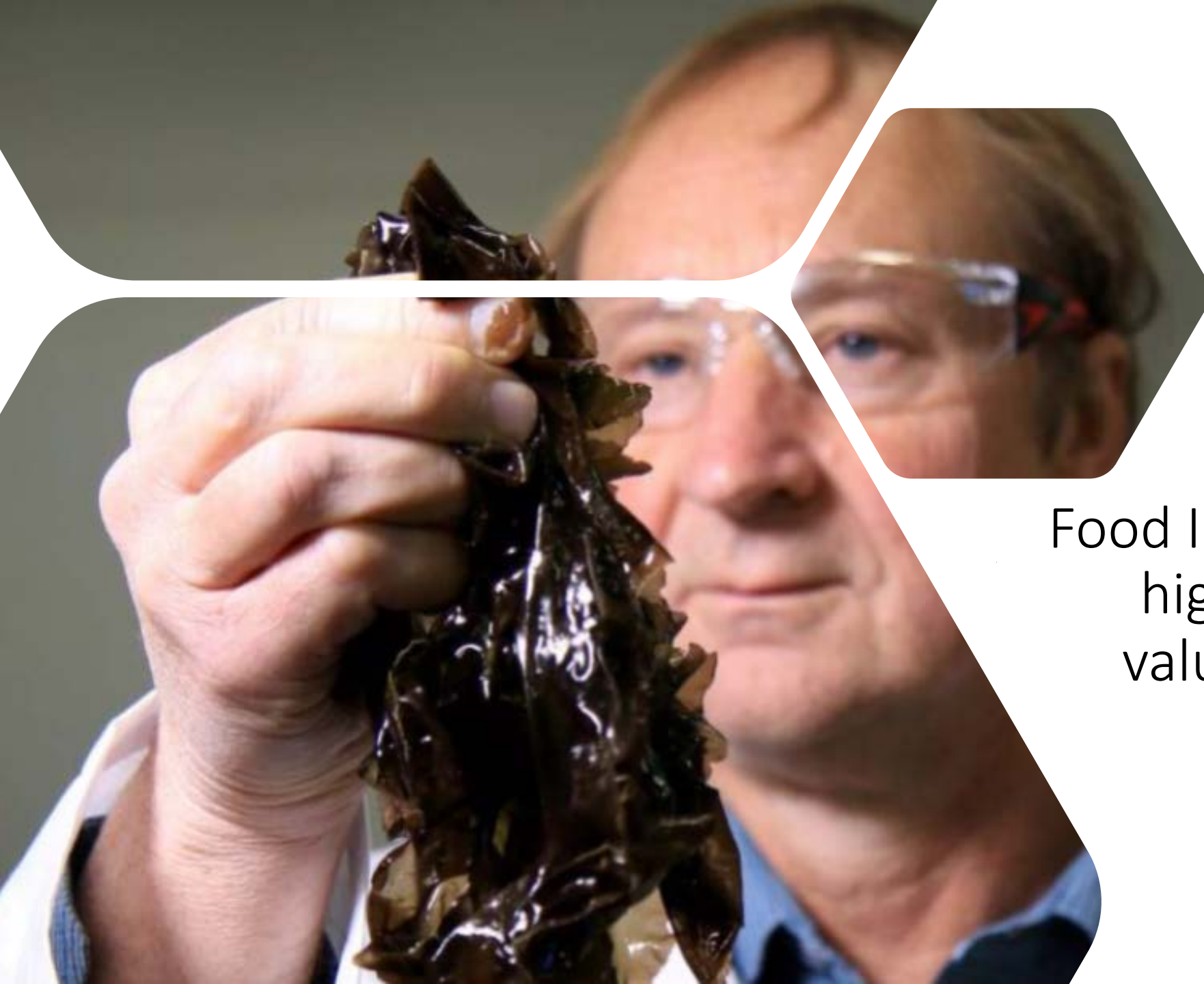
1. Leading in all of our chosen forums
2. Continuously scan our operating arena for issues and opportunities and take action
3. Deliver the highest quality products and services to our customers
4. Seek the best technologies and science in the world
5. Grow our whanau

## OUR FUTURE

### *Who will we be in 2025?*

- Proudly owned and led by Te Arawa for Te Arawa
- Sustainability is embedded into everything we do
- Our culture makes us stand out from others





Food Innovation towards  
highly nutritious high  
value kai no te moana





# Towards Smart Maori Aquaculture

[www.smartmaoriaquaculture.co.nz](http://www.smartmaoriaquaculture.co.nz)





Wildstock fisheries are in decline  
Te Arawa leading Iwi Collective

- Deepwater
- Inshore
- Landbased
- Freshwater





Three Stage  
Timeline Towards  
Investment-ready  
Business-case



An aerial photograph of a river meandering through a lush green forest. The river is a vibrant blue, contrasting with the surrounding greenery. A large, solid black hexagonal shape is positioned on the left side of the image, partially obscuring the forest. Inside this hexagon, the text 'Our Climate Change Strategy Mitigation; and Adaptation' is written in white. To the right of the main hexagon, there are three smaller black hexagons arranged in a triangular pattern, also partially overlapping the landscape.

# Our Climate Change Strategy Mitigation; and Adaptation



# Our climate change strategy

## Mitigation

- Reducing emissions through reduced travel
- Reduced waste paper through use of technology
- Our digital communications strategy
- Offset tree planting on Te Arawa lands

## Adaptation Science, Research and Technology

- Species (Aquaculture Project)
- Strategy (Deepwater, Inshore, Landbased, Freshwater)
- Bi-products (Smart foods)
- Sustainable and Resilient Governance and Leadership Models
- Digitally enabled maori-owned global supply chains
- Impacts of climate change (extreme storm events, rising sea levels, rising sea temperatures)





# Our adaptation Ecosystem

- University of Waikato
- University of Otago
- Massey University
- NIWA
- Plant and Food
- Cawthron Institute
- Ministry of Business Innovation & Employment
- Callaghan Innovation
- NZTE
- Advanced IT
- And growing



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